

I think it is important for people to be able to select what channels they wish to purchase. Consumers should not be forced to purchase channels that they don't want because they are packaged with channels that they do want. It almost seems like a form of extortion.

The technology is such that people can now select the channels they want and cable/satellite companies can make these channels available easily. This should lead to better pricing for consumers as they only pay for what they want.